



WE
GROW
TRADE

WTC TACOMA UPDATE

Port of Tacoma Commission

Sept 15, 2026



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Overview

- I. Trade mission outcomes
- II. Training, technical assistance, and introductions
- III. Investment attraction and matchmaking
- IV. Investing in the next generation
- V. What's next



Annual Reach

October 2025 through August 2026

61

Technical Assists

9

Events Delivered

15

Presentations

440

Participants



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— SECTION I

Trade mission outcomes



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Japan Trade Mission



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A Dual Purpose Mission

Led by the Secretary of State · May 16–25

1 Aerospace: the three heavies

Mitsubishi, Kawasaki, Subaru — key partners to Boeing's Frederickson operations

2 Tabletop games

15 WA companies at Tokyo Game Market — cargo flowing through the Port of Tacoma

ON THE GROUND

Cultural guidance, negotiation, and interpretation support throughout

1,058+

Products sold

4+

Localization initiatives
launched

5

Companies in licensing talks

100M+

People reached in media

— SECTION II

Training, technical assistance, and introductions



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Training & Networking Events

October 2025 through August 2026

DATE	EVENT	ROLE / PARTNER
10/4	Festival of Light (Diwali)	Co-promotional sponsor, India Trade Panelist
10/14	WSCRC U.S. and China Symposium	Co-promotional sponsor
11/17	TCC Incoming Delegation	Intro of regional trade connections to Denmark delegation
12/4	Quantum Business Labs launch	Joint event with Walla Walla University Business
12/11	Trade with Africa: Congo Arts	Joint event with Congolese Integration Network
3/12	Make Your Website Work Worldwide	Joint with the U.S. Commercial Service
5/16–25	Japan Trade Mission	Supported Secretary of State jointly with EDOs
6/6	Fuzhou Joint Committee	Supported Tacoma Sister Cities
6/25	Korea/Taiwan Market Access	Joint event with Coupang



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— SECTION III

Investment attraction and matchmaking



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Investment Attraction and Matchmaking

Soft Landing Program Tacoma

City, WTC, EDB & Chamber coordinating together on a new SE Asian investor

African executive training

Nigeria-based partners; next delegation arrives January 2027

Cambodian Business Community of the Puget Sound

New member Cambodia Collective, opening new trade routes to our ports

AfriXport

Grown from a 2025 Afri/Pac Forum idea — aiming to be "the Alibaba of Africa"



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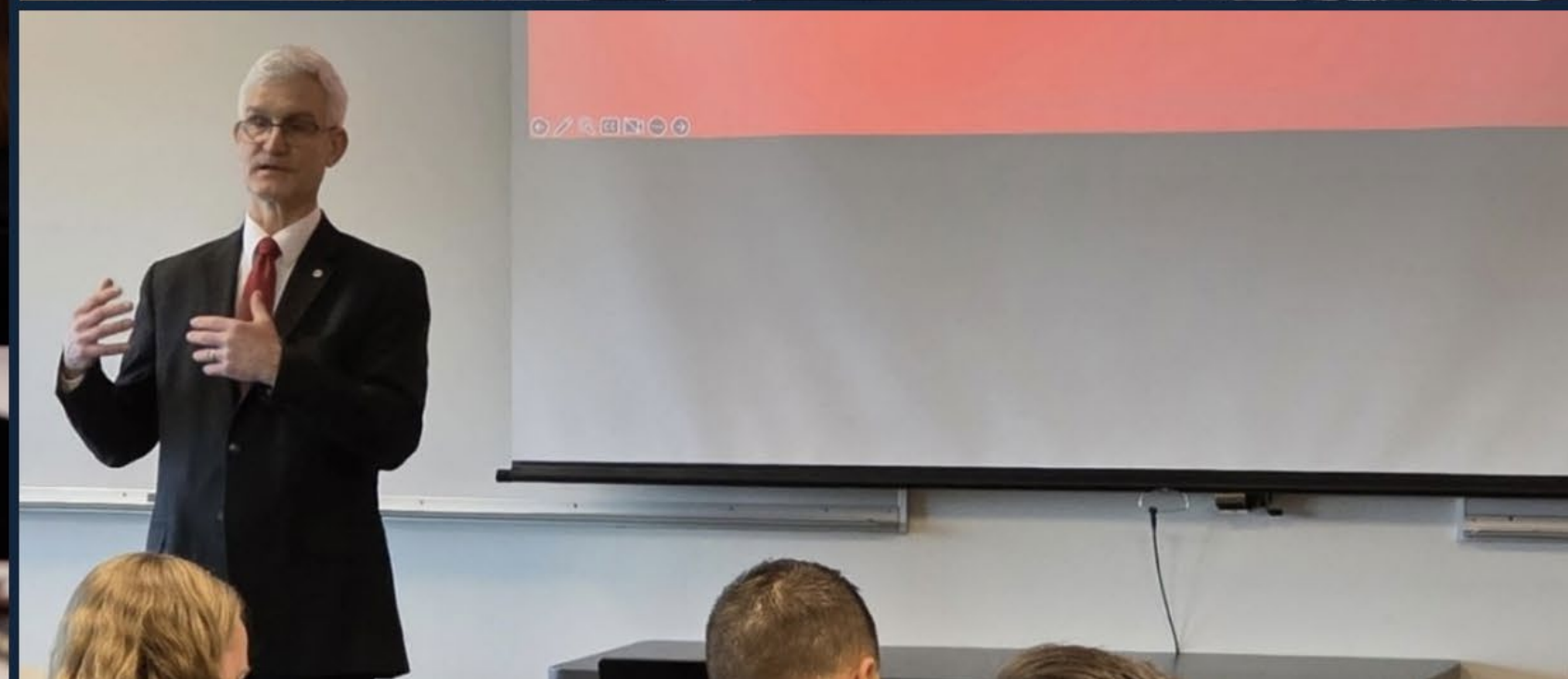
— SECTION IV

Investing in the next generation



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Investing in the Next Generation



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Cultivating Global Trade Professionals

Global Career Pathways Workshops

With Tacoma Sister Cities — programs for high school returnees from overseas

Business Fellows Program

New this year with Cambodia Collective, giving students hands-on trade experience

Campus Lectures

TCC, UW Tacoma Milgard, UPS, PLU & Walla Walla — plus a WTC-facilitated Vietnam exchange



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— SECTION V

What's next



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On the Horizon

DATE	EVENT	PARTNER
10/1	USMCA and Mexico Sister City	Tacoma Sister Cities
10/3	Build a Business Trade with Africa	African Chamber of Commerce of the Pacific NW
Oct–Nov	Beyond Barriers: U.S. and Vietnam Trade	Consulate General of Vietnam
12/3	Cambodian Diaspora Business Meeting	Cambodia Collective
Jan	Incoming African Executive Delegation	Cellente Group Nigeria

Plus, a new publicity and membership campaign aimed at medium-size established companies.



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2026 Globe Awards

Thursday, September 24 • 5–7 PM



| Port of Tacoma Administration Building

Thank you Port of Tacoma for hosting again this year!



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Thank you

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